

# Roots Global Education

(a division of WIL)

Global Study Centre  
of  
**Maharshi Dayanand University**  
Rohtak, Haryana



INFORMATION  
TECHNOLOGY  
MANAGEMENT  
TRADITIONAL  
PROFESSIONAL  
VOCATIONAL



## ABOUT US

As a Global Study Centre of MD University, Roots (a div. of WIL) is responsible for recommendation, creation and management of New Study Centers, New Admissions, Re-Registrations and Support to the Centers with the University.

Roots (a div. of WIL) invites proposals from Educational Institutions, Existing Study Centers, Institutions,

Schools, Colleges, ITI's, Polytechnics, NGOs, Entrepreneurs and others for becoming an authorized Study Centre of Maharshi Dayanand University, Rohtak, approved by UGC, DEC, MHRD to offer admissions in over 34 programs under distance mode.

## ENROLLMENTS : TODAY & FUTURE

In 2001, the enrollment ratio in higher education in India was 6.2% only. Thus, more than 93% students of 10+2 did not join the higher education. Even the students who joined higher education were largely into irrelevant education.

With this % of enrollments in higher education we cannot dream of India as a Super Power!

As per the 11<sup>th</sup> plan, the Government of India targets to

increase the higher education enrollment from current 8% to 20%. The total enrolment in higher education at the end of 10<sup>th</sup> Plan is estimated to be 1.2 crores out of which the contribution of distance education alone is 24%. The government has decided to increase the enrolment in distance education from 24% to 40% and to achieve this there is a renewed emphasis on distance education throughout the country.

## AN OVERVIEW ON DISTANCE EDUCATION

Although, distance education is not new internationally, but in India it has recently come in vogue. Today, distance education calls upon an impressive range of technologies to enable teachers and students who are separated by distance to communicate with each other either in real time (synchronous) or delayed time (asynchronous).

Due to the rapid technological change and shifting market conditions, the education system across the globe is changing. It is challenged with providing increased educational opportunities without increased budgets. Many educational institutions are answering this challenge by developing distance education programs. These types of programs can provide adults with a second chance at the college education, reach that disadvantage by limited time, distance or physical disability and update the knowledge base of workers at their places of employment.

Thus all concerned with the future of distance education in this country should see the hidden opportunity in this service sector and reorganize and reorient themselves

in a manner to compete with the forthcoming challenges and business opportunities.

Distance Education is an established mode of education being followed for decades by developed countries and being aggressively promoted by UNESCO in developing countries. It is a flexible system of education mainly catering professionals who work to earn a living but at the same time continuously want to upgrade their skills and also for those who cannot afford regular education and want slow paced education through short modules at periodic intervals.



## MAHARSHI DAYANAND UNIVERSITY, ROHTAK (MDU)

Maharshi Dayanand University, ab initio established as Rohtak University, Rohtak, came into existence by an Act No. 25 of 1975 of the Haryana Legislative Assembly in 1976 with the objective to promote inter-disciplinary higher education and research in the fields of environmental, ecological and life sciences. It was rechristened as Maharshi Dayanand University in 1977 after the name of a great visionary and social reformer, Maharshi Dayanand. It had a unitary and residential character in its nascent stage, but became an affiliating University in November 1978. The University secured the recognition of University Grants Commission the higher education regulatory body of India - for central Govt. grants in Feb. 1983.

The University is located at Rohtak in the state of Haryana - about 75 kms from Delhi on Delhi-Hisar National Highway (NH-10), and is about 240 kms from Chandigarh, the State Capital. It is well connected both by rail as well as road. Rohtak is the education hub of the State with excellent facilities for education in all fields of knowledge.

The University campus, spread over an area of over 665.44 acres, is well laid with state-of-the-art buildings and magnificent road network, and presents a spectacle of harmony in architecture and natural beauty. Educational and research programs are offered through its 36 departments. There are as many as 10 Teaching Blocks, 10 Hostels with another 10 in the offing, an elegant Vivekananda Library with 6 off-shoots, the majestic Tagore Auditorium equipped with modern gadgetry and amenities, spectacular Students Activities Centre, Campus School, Health Centre, Faculty House, Sports Stadium, Swimming Pool, Multipurpose Gymnasium Hall, Community Centre, Printing Press, Canteens, Shopping Complex, and an Administrative Block. About 550 residential units are available for the faculty members and non-teaching staff. There is a very robust Campus Wide Network an amalgam of cable and wi-fi

technologies, with 1 Gbps internet connectivity. A serene 'Yajanshala' addresses the spiritual and health needs of the campus community. Branches of State Bank of India and Central Co-operative Bank are the other facilities available on the Campus.

Distance Education is an established and recognized mode of education which is in consonance with changing socio-economic needs and emerging demands of the knowledge era. Keeping up with the spirit of Open University system and in the view of long-standing demand of heterogeneous groups of student's community, the Directorate of Distance Education (DDE) of Maharshi Dayanand University, Rohtak (MDU), has started a wide spectrum of courses. Over the years, DDE has expanded tremendously in terms of programs, enrolment and study centres. Through these 31 programs, DDE is imparting education to more than 1,27,000 students through its study centers.



## SALIENT FEATURES OF MDU

- A State Government UGC approved and NAAC Accredited University.
- 15<sup>th</sup> Rank in Distance Education Programs running Institutes/Universities in India as per 'OUTLOOK' AND 'YAHOO' survey.
- DEC approved programs.
- DDE of MDU is in the first 20 Universities / Institutions running distance/online and e-learning programs.
- Latest Syllabus as per the requirement of National & International Corporate Houses.
- Admissions under Annual (once in a year) and Semester (Twice a year).
- Multiple Choice Question based examinations.
- Multiple Lateral entry scheme in all the professional programs.
- Multiple Exit scheme in the professional programs: The MDU will award Certificate/Diploma and Degree after passing examination every year of a professional program.
- Fee concession to Scheduled Caste and Defense students.
- A wide network of Study Centres / Distance & E-Learning Centres / Distance & E-Learning Global Centres.
- On Schedule Admissions, Examinations and Results.
- In case of BBA (FM) & MBA (FM) joint degree MDU and NSE of India.
- The minimum pass marks for passing any semester/annual examination is 35% jointly in theory (written paper), Internal Assessment, Practical/workshop/Viva-Voce/Training Report/Project Report/Dissertation etc. exams (wherever applicable).
- Provisional Admission to compartment/FAIL students.
- Students who have completed one year of any UG and PG degree from any university can migrate in the same program in M.D. University in the next year.

## SELF LEARNING MATERIAL (SLM)

The University has prepared its Self Learning Material (SLM) for all courses which they are offering. SLM is per instruction of DEC and on the basis of syllabi / curriculum of University. The SLM is much better than

the books available in the market and it covers all the course curriculum of the University and these are specially designed for MDU students. The language is also very easy and understandable to normal students.

## SYLLABI

MDU is offering relevant and up to date syllabi as per Industry requirement. The University has different BOS for each program and having eminent educationist and industry experts who periodically review the syllabi and upgrade them from time to time as per requirement. The MDU syllabus is recognized among the existing Universities. Each course is covering the latest requirement of Industry in regard to Job perspective. In MDU syllabi more emphasis is given on practical training.



## List of Programs ( Semester System )

Course	Duration	Eligibility	Fees/Sem in Rs.
BBA	3-Year	+2 Examination or equivalent	10,000
BBA	2-Year	Certificate course in Mgt. (1-year duration)	
BBA	1-Year	Diploma in Bus. Admn./Mgt.(2-Years)	
MBA	2-Year	Graduate in any discipline	11,000
MBA	1-Year	PGDBM/PGDBA/MHM/MTM/M.Com	
MBA (Executive)	1.5-Year	Graduate in any discipline with 3 years experience.	15,000
BCA	3-year	+2 Examination or equivalent	10,000
BCA	2-Year	Certificate course in Comp. Applications. (1-year duration)	
BCA	1-Year	Diploma in Diploma in Comp. Applications.(2-Years)	
MCA	3-Year	Graduate in any discipline	11,000
MCA	2-Year	BCA/APGDCA/PGDCA/DOEACC 'A' level.	
MCA	1-Year	M.Sc. (Computer Science)	
BHM (Bachelor of Hotel Management)	3-Year	+2 Examination or equivalent	10,000
BHM (Bachelor of Hotel Management)	2-Year	Certificate course in Hotel Mgt. (1-year duration)	
BHM (Bachelor of Hotel Management)	1-Year	Diploma in Hotel Management (2-Years)	
MHM (Master of Hotel Management)	2-Year	BHM/Graduate in any discipline	11,000
MHM (Master of Hotel Management)	1-Year	Postgraduate Diploma in Hotel Management/OR Graduate with three years experience in the relevant field.	
BTM (Bachelor of Tourism Management)	3-Year	+2 Examination or equivalent	10,000
BTM (Bachelor of Tourism Management)	2-Year	Certificate course in Tourism Mgt. (1-year duration)	
BTM (Bachelor of Tourism Management)	1-Year	Diploma in Hotel/Tourism Management (2-Years)	
MTM (Master of Tourism Management)	2-Year	BHM/BTM/Graduate in any discipline	11,000
MTM (Master of Tourism Management)	1-Year	Postgraduate Diploma in Hotel/Tourism Management/OR Graduate with three years experience in the relevant field.	
BJMC (Bachelor of Journalism and Mass Communication)	3-Year	+2 Examination or equivalent	10,000
BJMC (Bachelor of Journalism and Mass Communication)	2-Year	Certificate course in Journalism/Mass Communication. (1-year duration)	
BJMC (Bachelor of Journalism and Mass Communication)	1-Year	Diploma in Journalism/Mass Communication (2-Years)	
MJMC (Master of Journalism and Mass Communication)	2-Year	BJMC/Graduate in any discipline	11,000
MJMC (Master of Journalism and Mass Communication)	1-Year	Postgraduate Diploma in Journalism/Mass Communication.	
MRM (Master of Retail Management)	2-Year	Graduate in any discipline.	20,000
P.G. Diploma in Application of Psychology	1-Year		11,000
B.Sc. (Animation & Multimedia)	3-Year	+2 Examination or equivalent	15,000
B.Sc. (Animation & Multimedia)	2-Year	Certificate course in 3-D Animation / Multimedia. (1-year duration)	
B.Sc. (Animation & Multimedia)	1-Year	Diploma in Animation / Multimedia (2-Years)	

## List of Programs (Annual System)

Course	Duration	Eligibility	Fees/ Annum in Rs.
B.A. in (i) Fine Arts (ii) Performing Arts (iii) Yoga	3-Year	+2 Examination or equivalent (i) (ii) (iii)	18,000 15,000 5,000
B.A. in (i) Fine Arts (ii) Performing Arts (iii) Yoga	2-Year	Certificate course of 1-year duration in the relevant area.	
B.A. in (i) Fine Arts (ii) Performing Arts (iii) Yoga	1-Year	Diploma of 2-years duration in the relevant area.	
B.Sc. (Interior Design)	3-Year	+2 Examination or equivalent	15,000
B.Sc. (Interior Design)	2-Year	Certificate course of 1-year duration in the relevant area.	
B.Sc. (Interior Design)	1-Year	Diploma of 2-years duration in the relevant area.	
Bachelor of Arts	3-Year	+2 Examination or equivalent	4,000
Bachelor of Commerce	3-Year		4,500
Bachelor of Library & Information Science	1-Year	Graduate in any discipline	9,000
Master of Arts in the subjects of: Hindi, English, Sanskrit, Economics, Political Science, History, Public Admin.	2-Year	Graduate in any discipline	5,000
Master of Science (Mathematics)	2-Year		6,000
Master of Commerce	2-Year		5,500
M.A. (Geography)	2-Year		6,000
Master of Lib. Information & Science	1-Year	B. Lib. Information & Sc. Or equivalent.	9,500
Certificate Course in Corporate & Industrial Security Management	6-Months	+2 Examination or equivalent with relevant experience.	10,000
P.G. Diploma in Corporate & Industrial Security Management	1-Year	Graduate in any discipline.	20,000
P.G. Diploma in Public Relations and Advertising Management	1-Year		10,000
P.G. Diploma in Public Relations and Media Management	1-Year		10,000
P.G. Diploma in Yoga	1-Year	Postgraduate degree in any discipline.	6,000

## SPECIAL PROGRAMME IN FINANCIAL MARKET IN COLLABORATION WITH THE NATIONAL STOCK EXCHANGE OF INDIA

MBA (Financial Market)	2-Year [4-Semesters]	Graduate in any discipline or equivalent
BBA (Financial Market)	3-Year [6-Semesters]	+2 Examination or equivalent

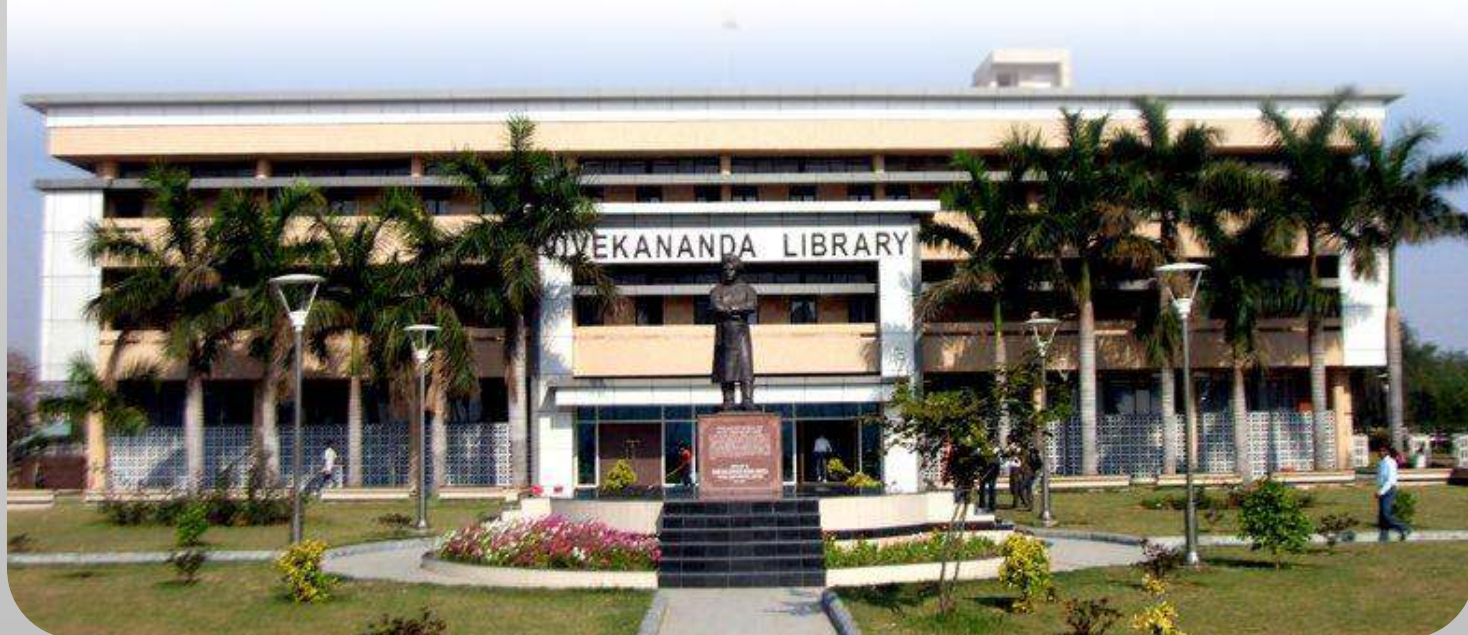
After passing 1<sup>st</sup>/2<sup>nd</sup>/3<sup>rd</sup>/4<sup>th</sup> Semester Examination of MBA, students will be awarded Certificate/Diploma/Advance Diploma in Financial Markets by the NSE and Degree jointly by the University and the NSE.

### MAIN POINTS FOR ADMISSION

- The minimum pass marks for passing any semester/annual examination is 35% jointly in theory (written paper), Internal Assessment, Practical/workshop/Viva-Voce/Training Report/Project Report/Dissertation etc. exams (wherever applicable).
- Provisional Admission to compartment/fail students.
- Students who have completed one year of any UG and PG degree from any university can migrate in the same program in M.D. University in the next year.

### CONTACT ROOTS *for* NEW STUDY CENTRE

We invite you to become a valuable part of this Strong Team & Reap Benefits by becoming Authorized Study centre of MDU.





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